

CURRICULUM VITAE



Name Ayer Mehmet
Age 22
Location London, United Kingdom
Expertise Data Analysis
Current Agency Bluepost Digital
GCSE's 11 A*- C
A Levels ICT, Media and Business

Companies I have worked with



SKILLS



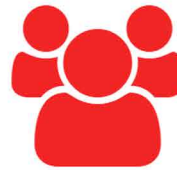
Video Editing

Two years of experience allow me to utilise Sony Vegas and Adobe After Effects to create clean and creative video content.



Graphic Design

I'm fully qualified in using Photoshop and over a year of agency graphic design experience allows me to creatively design images for a variety of audiences.



Team Management

Working in a start-up for four years has taught me managerial skills that allow me to communicate and direct a team to efficiently complete tasks and projects.



Data Analysis

I have over three years agency experience analysing data and using SEO to provide clients with powerful insights on how to get the edge on their competitors by spotting gaps in the market.

EXPERIENCE

GRAPHIC DESIGNER / VIDEO EDITOR / DATA ANALYST

Bluepost Digital - 2013-Present

For the past four years I covered three job roles simultaneously due to my extensive skillset. I became a proficient photoshop user which means I could create images for client's social media and websites, I learned how to use excel extensively to provide insights for clients which enabled us to create an effective content strategy for them. I have always had a passion for video editing so I would always be the first port of call for any video work that came in. I was consistently commended by both my colleagues and the client for producing high quality professional video content in pressuring time periods.

ACHIEVEMENTS SO FAR...

- Created a 8 video YouTube campaign for a channel with less than 200 subscribers which earned over 2,000 subscribers and over 300,000 views organically.
- Ranking top in the world and top in the UK for various competitive games which proved to me that if I was passionate enough I could achieve anything.
- Gathering data which was used to create a thought leadership white paper for one of the biggest PR agencies in the world.